



MY EUROPEAN SHOP

LAUNCH YOUR BRAND IN EUROPE
www.myeuropeanshop.com

मेरी यूरोपियन दुकान

यूरोप में अपने ब्रांड का सृजन करें
www.myeuropeanshop.com

AN INITIATIVE OF INDO-SLOVAKIAN CHAMBER OF COMMERCE AND MY EUROPEAN SHOP

Indo Slovakian Chamber of Commerce is an Slovakian based chamber having its office in Bratislava (Slovakia)

My European Shop is a one stop solution for Indian MSME's to launch their Brand in Europe.

My European shop helps Indian Brands to launch their product by providing them "FREE OF COST" Warehouses cum Fulfillment centers in Romania, Slovakia, Finland, Germany and Switzerland.

**LAUNCH YOUR
PRODUCT IN
EUROPEAN
MARKETS**



WHY WE SHOULD ENTER EUROPEAN MARKETS ! HOW BIG THE MARKET SIZE IS !! **600 BILLION EURO PROJECTED FOR YEAR 2022**

The UK, Germany, and Eastern European countries along with Nordic countries are the largest E-Commerce nations in Europe.

European Consumers bought over a whopping \$2.5 trillion worth of products by means of E-commerce in the year 2021, this was almost 50 % of all E-commerce based business internationally.

As a vendor, we must explore new business sectors that will help and level up our turnover sustainably.

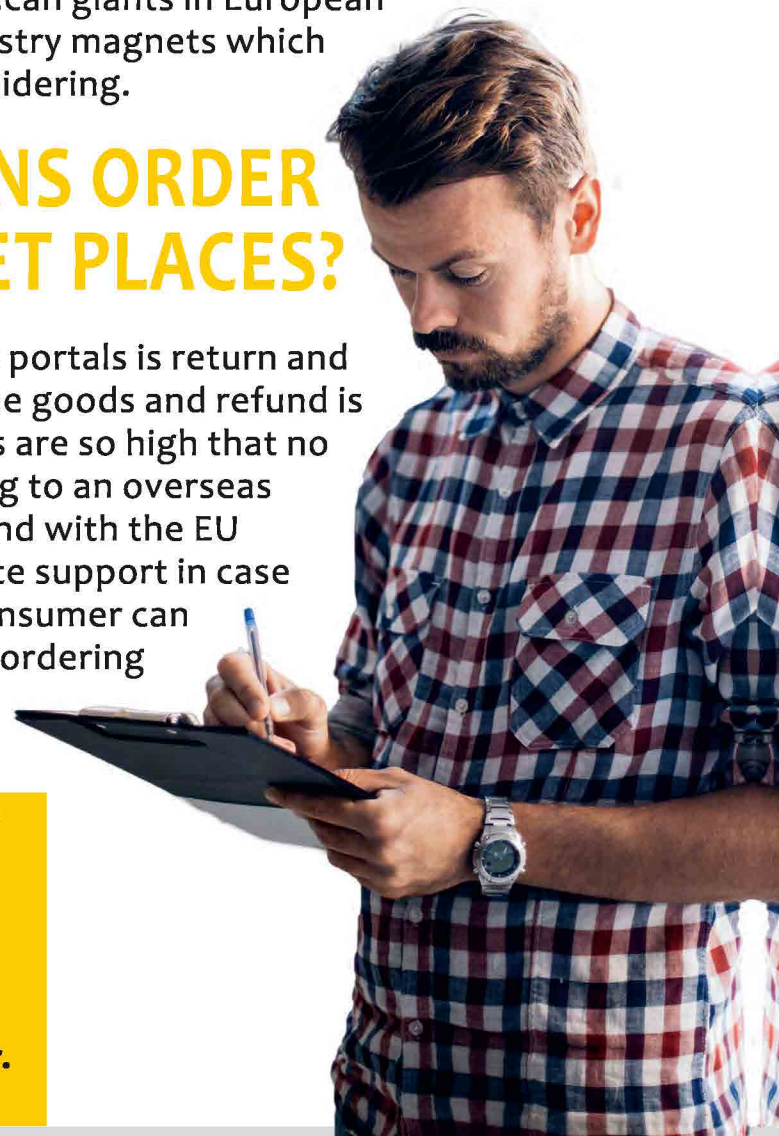
Although Amazon & eBay are the two American giants in European marketplaces but there are many other industry magnets which are unexplored and are worth considering.

WHY DON'T EUROPEANS ORDER FROM INDIAN E-MARKET PLACES?

The main reason for not opting for overseas portals is return and refund policy. The customer cannot return the goods and refund is almost impossible because the logistics costs are so high that no customer wants to take the risk of ordering to an overseas seller. Local e-commerce portals are bound with the EU legislations and laws & they render complete support in case anything goes wrong with the order. The consumer can easily return and get refund, so the ease of ordering with local vendor is always an added advantage.

European customers are apprehensive of sending advance while ordering from overseas portals.

The fear of non-compliance by overseas portals restricts European buyers to order.



WHY INDIAN BRANDS ARE NOT LISTED ON EUROPEAN PORTALS



Most of the EU portals demand local existence. VAT is mandatory, it's a complicated process plus filing monthly vat and yearly returns restrains Indian vendors to list their brand on European E portals)

High-cost warehousing in Europe is one other reason that Indian organizations are not opting to sell in Europe. Though Amazon provides warehousing facilities, it costs a bomb. In case of low sales and high returns, vendors start losing patience, as it can turn out to be above and beyond the means of most businessmen striving to keep the business afloat.

Delivery time and freight also end up dissuading buyers from not ordering as delivery from India is not only expensive (as sending a single packet is extremely expensive) but also painstakingly time consuming.

The other main challenges in Europe are customer behaviour and local language support. The tools for promotions and advertising are different which are key deterrents for Indian suppliers to make foray into European markets.



WHO WE ARE & WHAT WE CREATE

Myeuropeanshop.com is a 3PL agency which provides all the necessary infrastructure and services to launch your brand and sell your products across Europe.

Europe is one of the largest markets in the world and thus it becomes very important for you to identify and utilize this opportunity. Take your Indian business to Europe with “My European Shop” and watch it turn into a brand loved by European buyers.

We leverage our State-of-the-art logistics, Powerful tools, and world-class customer service providing you A-Z solutions for European selling.



My European Shop can set up Commercial centers and e commerce marketplaces in European countries; to enable one access to more than 340 million customers in up to 27 nations all through Europe.

Under the umbrella of My European shop with single European Account; one can build brand and market products in multiple marketplaces simplifying listing, pricing, fulfillment, and payments.

My European shop provides a cutting edge in logistics and provides all the support

There were many companies which were new but now with our help and support, There are creating success stories.

My European Shop believes that winning should be Magical. Our aim is to promote products of small and medium scale industries especially from India to all over Europe.

Launching Soon

Myshopineurope.com

Our own european E- market place for Indian Products

“ZERO AND FREE”

These are two magical words.
Both have all the powers to change any business equations.

“शून्य” और निःशुल्क”

ये दो जादुई शब्द हैं और दोनों में किसी भी
व्यावसायिक समीकरण को बदलने की सभी शक्तियां हैं।



Our requirement is your product
portfolio/web portal - Your
Investment – **Zero**

Our Infrastructure including VAT support
for listing & selling your products in

Europe – **Free**

Our State of art Warehouses cum Display
Auditoriums in London, Germany,
Slovakia, Romania, Hungary and
Switzerland for storing your
goods – **Free**

Our support for Local Accounting and
filing Tax Returns - **Free**

Our support to List & Sell on Leading
European-portals - **Free**

Our consultancy for WHAT, WHERE and
HOW to sell – **Free**

Our market reports from all over Europe
indicating trends, designs & forecasts -
Free

Our local support and Logistics support
for Deliveries - **Free**

Our profit - **Zero**

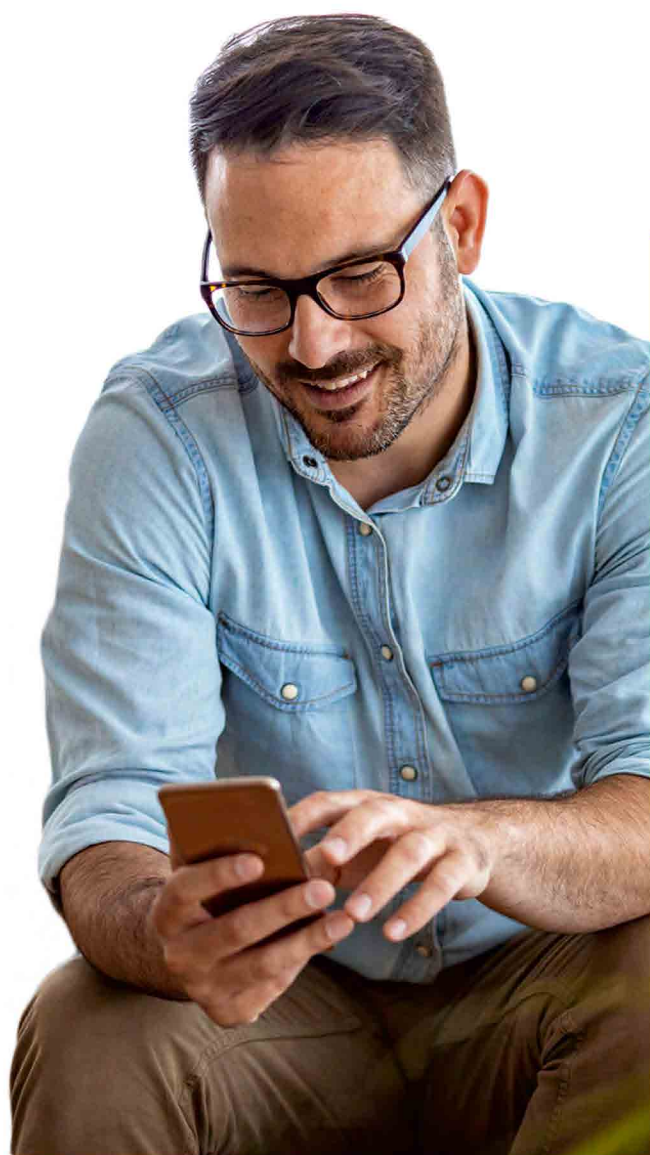
Our Commissions- **Zero**

**What else you are looking for when
Our Services are Free and
the cost involved to Launch Your Shop in Europe is Zero**

REGISTER & START SELLING

Are you prepared to grow in Europe with “My European Shop” !

1. Understand how our European selling account works and learn what information is needed for registration.
2. The art of offerings your products across different marketplaces with a single seller account.
3. Send your few best products to our European warehouse center and leave the rest to us. We will make sure that your products will be live with a BANG on leading European portal in no time.
4. We will manage client assistance for all kind of client questions. Our services will be available to the customer in the local language and we will provide our local address for returns or offer a refund.



PROCESS

1. Upload your listings
2. Customers checks and buy your products
3. We deliver your products to the customers from our warehouse.
4. Receive your payments and the same automatically transferred to you when you register your new EU seller account:

We will help you choose your marketplace after analyzing the product and its usage. We have done our market research so we will be launching your product only on those European marketplaces which are best suited.

Register your account now on
www.myeuropeanshop.com

OUR EUROPEAN WAREHOUSE NETWORK

Market your products in Europe from our multiple warehouses. This module is the best and most advisable module to our vendors.

“My European shop” has a broad warehouse network that permits you to store your products in one of our warehouses and ship it to all European countries. This will result in faster shipping and quicker deliveries to the customer.

You can start with very small Consignments. Our clients in the beginning have started with only one box and small quantities but now are doing big volumes. We store these products in one of our warehouse and Sell the same product on different online stores in different countries (b2c/b2b) while using the same stock.

Since our warehousing and all other infrastructure required is free and there are no other hidden costs involved, so one can utilize these facilities for great client encounter and increase availability of stock all the times with a full review in once basic framework.

Local presence is an added advantage for B2B orders and Wholesale buyers. Since your products and samples are physically present, buyers can analyze and buy your products then and there. Local presence of products gives buyer an confidence about the organizational structure and quality of the product.



Our Warehouses and Fulfillment Centers

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